

THE VALUABLE MARKETING MANIFESTO

WE WILL FOCUS OUR MARKETING ON CREATING REALLY **VALUABLE CONTENT**

* * * * *

PUT OUR **CUSTOMERS'** NEEDS **1ST**

HELP ❄️ **NOT** ❄️ **SELL**

GIVE KNOWLEDGE AWAY
GENEROUSLY

FOCUS ON A **≡ NICHE ≡**

TELL A GOOD STORY

COMMIT TO **QUALITY**

♥️ **WRITE FROM THE HEART** ♥️

& it will be

VALUABLE